

simply closer to colour

SPIES HECKER

Colouristics is a critical aspect of the paint process and Spies Hecker has been at the forefront of automotive colour technology for over a century. With an extensive range of easy-to-use colour management tools and services on tap to assist refinishers, the brand's colour formulations are used with confidence and refinishers are assured of an accurate colour match every time.

As far as access to up-to-the-minute colour formulations is concerned, refinishers have a number of options to choose from. One of Spies Hecker's latest innovations in this regard is its new SA Car Colour Index – a considerable improvement on its predecessor cardboard system. The new system comprises a solid, yet easy to hang, Perspex wall-mounted unit, which refinishers are likely to refer to daily.

“A great advantage is the system's sustainability and versatility”

With a separate page per motor manufacturer, it contains colour data going back 15 years. International service formulations are also included and have been assigned a dedicated section.

A great advantage of the new system is its sustainability and versatility. Refinishers can add their own useful information to the unit - motor manufacturer conversion lists - for example. Exciting developments are also afoot which will enable Spies Hecker refinishers to download colour updates more frequently. In coming months, comprehensive details of how this process

Land Rover is just one of the brands on the Spies Hecker OE approvals list.

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will work will be released.

Other refinishing colour tools in Spies Hecker's stable, include the International Colour Index System, SA Car Colours, Colour Mix Master, Colour Wheel, Motobox, Wizard and CR Plus. Refinishers can also refer to www.shcolor.info or call Spies Hecker's Toll Free Colour Line on 0800 424 201 for immediate assistance.

OE Approvals

Spies Hecker has long been synonymous with colour expertise, a key

reason why an increasing number of motor manufacturers are giving and extending their approval of it as a preferred refinish brand.

In Europe, both Jaguar and Land Rover have authorized the use of Spies Hecker in their approved body shops for a further term.

A spokesperson for Spies Hecker Europe says that this agreement - which includes the supply of training, products, support services and marketing expertise - "is clear indication of the overall quality of our products and services."

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